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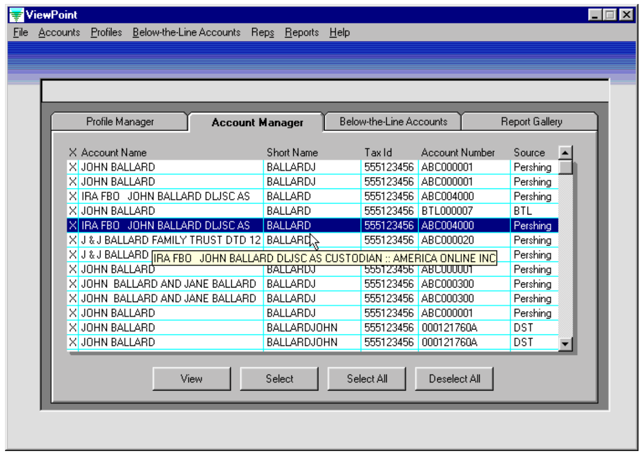
ViewPoint

Welcome to ViewPoint Consolidated Client Statements. Combine *all* of your client's asset data, both automatically downloaded and Below-the-Line, in a single, accurate, price extended statement with ease. Engineered to be easy to use. Deliver as consolidated a picture of your client's total worth as is possible. ViewPoint provides Consolidated Client Statements, with and without detail. You get Variable Annuity reporting to the sub-account level. In addition, ViewPoint provides automatic data importing of the most common sources of Securities Data.

ViewPoint is simple and easy to use. Provide *all* of your clients with a solid baseline of support with ViewPoint. Remove the burden of complicated manual data entry, account creation, asset tracking and dividend, interest and distribution data management. Automate with ViewPoint. Let our software manage your data. You focus on the client relationship.

Rapid Response. Produce Consolidated Statements in just seconds. With only a few mouse clicks. Select a Profile or lookup an account; pick your report; click Start. That simple. That efficient. That easy.

The automation and simplicity features help put a lid on your data management and client reporting costs. ViewPoint can substantially decrease the overall costs of relationship maintenance. ViewPoint manages your data and provides you with the advantages of data portability, data ownership and true independence.



Own your data! Relying on your Broker Dealer to keep *your* data on *their* web site or mainframe and provide it to you should you need it, puts you at a very real disadvantage. With ViewPoint, you keep *your* data on *your* system...and control its use.

Using ViewPoint enables your practice to grow. Your time is valuable, and spending it managing complex databases and software is counterproductive. Technology can be a choke point for the growth of your practice. ViewPoint helps you over that technology stumbling block.

Powerful Profiling and Account Linking capabilities. With ViewPoint, you get powerful, proprietary functionality that automatically links your client accounts across multiple data providers. You can create *Household* Accounts with our *Profile* Wizard as you create the statement. Combine any combination of client accounts and assets into a single statement. The Profile Wizard automatically identifies new assets and accounts as candidates for one or more Profiles in your database, and provides you with the final authority to accept or reject any asset for any Profile.

ViewPoint gives you a complete Data Repository. ViewPoint creates and maintains current account registrations and asset description data as well as account and asset valuations. In addition to current data, the database also carries a Historical Archive for trade and transaction data.

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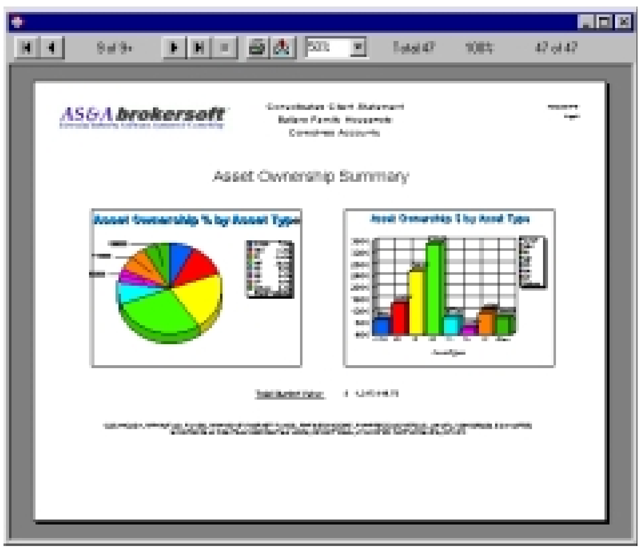
A Complete Report Set. In addition to the Consolidated Client Statements, you get a variety of other current and historical source specific and global asset reports including:

- Consolidated Client Statements with Detail or Graphics Only
- Clearing Firm Settlement or Trade Date Trades
- Clearing Firm Transactions and Bookkeeping
- Clearing Firm Sweep Account Activity
- Clearing Firm Sweep Account Balances
- Fund and VA Transaction History Report including all Buys, Sells and Exchanges
- Fund and VA Distribution History Report including Dividends and Capital Gains
- Money Under Management by Asset Type

Color charting and Asset Allocation graphics. ViewPoint Charts and Graphs are powerful means of summarizing the detailed data in the Statements. Assets are summarized by Asset Category type. Mutual Fund Assets are presented in an Asset Allocation graphic. ViewPoint lets you manage the categories and Descriptions of Investment Objectives. They are under your direct control through our MFO (Mutual Fund Investment Objective) system. The graphs, tables and charts are easy to present and understand With ViewPoint, you also get the ability to export the reports or data from the reports in a number of formats, including spreadsheet, WORD, PDF and HTML (web) formats.



No Assets Unreported! With ViewPoint, you can add and Globally Update Client's *Below-The-Line* Assets - assets not held by one of the automatic data providers- including insurance policies, real and other personal property, securities and other instruments not held or managed by your firm. These important features complete your ability to maintain a total picture of your client's assets and account valuations.

Current Every Day. Keep your database as current as the close of the market on the prior business day. Never have to call a fund company. Never have to shuffle through paper statements.

More Reports, More Interfaces. We're always building more reports, adding additional functions, and interfaces, yet always focusing on keeping the product design simple and cost effective.

Combine Low Cost with Full Functionality; Automatic Data Loading; Data Accuracy and Integrity; Ease of Use; Powerful Reporting and Profiling features and you have an unbeatable practical, usable platform for providing excellent service to your clients.

To order, or if you have any questions regarding ViewPoint, its installation or use, then please contact the ***AS&A*** *brokersoft* home office at 310.398.0232, or email us at asa@brokersoft.com.

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